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PRESS RELEASE

GNT presents EXBERRY® color innovation at Gulfood with interactive and on-trend concepts

GNT will showcase its plant-based EXBERRY® colors with shade-shifting drinks, a build-your-own rocky road station, and bold new concepts at Gulfood Manufacturing 2025 (November 4-6, Dubai).

EXBERRY® colors are made from non-GMO fruit, vegetables, and plants. They offer a natural alternative to synthetic dyes and can be used to deliver a complete spectrum of shades in food and drink.

At Gulfood, GNT (Hall 6, B6-48) will present a range of EXBERRY® concepts and experiences to demonstrate their potential. These will include an interactive color-changing beverage and the opportunity to create rocky road bars with different colors, flavors, and textures. Attendees will be able to add EXBERRY®-colored inclusions to the confectionery bars to build their own multisensory products.

The full EXBERRY® rainbow will also be on show through colorful concepts including ice cream, wafer cones, noodles, mayonnaise, and snacks.

GNT's experts will be available throughout the event to discuss individual project requirements, including technical and regulatory queries.

Santhosh Thankappan, Sales Director at GNT Middle East, said: "Modern consumers love exciting food and drink with eye-catching shades and natural ingredients. At Gulfood, we're showing how our plant-based colors can be used to help deliver fun, multisensory, and interactive experiences without compromising on the label. Join us at the show and discover the possibilities with EXBERRY® for yourself."

Gulfood Manufacturing 2025 takes place at Dubai World Trade Centre between November 4 and 6. For more information, visit: www.gulfoodmanufacturing.com

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About EXBERRY®

EXBERRY® is a leading global brand of plant-based, sustainable colors for food and drink. The EXBERRY® portfolio includes a complete spectrum of shades created from non-GMO fruit, vegetables, and plants. They are available in a wide range of formats and suitable for almost any application, including confectionery, dairy, bakery, soft and alcoholic beverages, cereals, snacks, sauces, savory, and plant-based meat, seafood, and dairy. EXBERRY® colors are trusted by many of the world's leading food and beverage manufacturers for their vibrancy, versatility, stability, ease of use, and strong sustainability credentials.

About GNT Group

Founded in 1978, GNT is a family-owned company pioneering in the creation of plant-based, sustainable ingredients. It is headquartered in Mierlo, The Netherlands, with additional offices in Europe, North America, Asia, and the Middle East. GNT's family ownership provides stability and long-term commitment, enabling it to make strategic decisions to futureproof supplies. These include ambitious sustainability commitments and investments in long-term stockholding. The company supports its customers throughout every stage of the product development process, including concept innovation, color selection and matching, stability testing, upscaling, regulatory matters, and quality documentation.